

# Drew Brandon

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## Education

### **Auburn University** — Auburn, AL

B.S. Human Sciences, Interior Design, *magna cum laude*

Graduated: December 2023

### **Lanier Technical College** — Cumming, GA

A.A.S. Design & Media Production Technology, Concentrations in Graphic Design & Prepress,  
Design & Media Production Specialist

Graduated: December 2019

## Experience

### **Wesleyan College** — Graphic Designer & Web Content Manager

Macon, GA | November 2023 – Present

- Designed and produced flagship publications, including annual viewbooks, alumnae magazines, and major fundraising campaigns, combining clean layout design with strong visual storytelling.
- Developed branding and promotional collateral such as logos, flyers, tickets, signage, and specialty handouts to support campus events and initiatives.
- Created and managed apparel and merchandise (t-shirts, hats, and campaign items) to strengthen identity, recruitment, and fundraising efforts.
- Oversaw web content and photography, maintaining consistent visual identity across digital platforms while providing original photography for athletics, events, and campaigns.

### **Linda MacArthur Architect** — Interior Design Intern

Atlanta, GA | May 2023 – November 2023

- Contributed to multi-million-dollar residential projects, assisting with layouts, finishes, and design details from concept through completion.
- Supported space planning and material selection, ensuring designs balanced aesthetics and functionality.
- Collaborated with senior designers and clients to refine concepts and translate preferences into cohesive design solutions.

## Key Achievements

- Led design and production of Wesleyan's \$61M "She Will" fundraising campaign case statement and collateral, strengthening donor engagement and visibility.
- Spearheaded a ticketing system in Monday.com using conditional logic and custom boards to streamline project intake and improve task tracking.

## Skills

- Adobe Creative Suite (InDesign, Photoshop, Illustrator)
- Photography & Photo Editing
- WordPress
- Project Management ([Monday.com](https://www.monday.com))
- Social Media Content